

EXTENSION & PUBLICITY DIVISION

HEADED BY: Subhra Chanda(Dr.), SCIENTIST-D

SCIENTISTS

MANDATE

Extension activities under Central Sericultural Research and Training Institute, Berhampore, (WB) have been initiated during 1971 in a small way later extended in 11 states, presently working with 14 units involved in adoptive research, **effective communication and transfer of technology, including testing of HY silkworm breeds / hybrids, mulberry varieties.**

1. Undertaking Research Project / Programmes
2. Implementation of Institute Village Linkage Programme
3. Demonstration and Extension Communication Programme
4. Trainers/ Farmers Training Programme
5. Organization of Farmers Field School
6. Preparation of Farmers data base
7. Organization of Review Meeting
8. Preparation of Reports and Minutes
9. Organization of Resham Krishi Mela
10. Coordination of Catalytic Development Programme for mainly the Eastern States (XII plan)
11. Monitoring of CPP (Cluster Promotion Programme) farmers of three clusters implemented during XIth plan
12. Publication of user friendly technologies
13. Conceptualization of publicity materials for effective Transfer of Technology
14. Additional Programmes
 - a) Co-ordination with DoS/DoT(S), NSSO, NGO.
 - b) Participation in Extension Communication Program organized by NSSO & DoT (S).

- c) Participation in SLSCC meeting of different states.
- d) Preparation of Annual Action plan and Results Framework Document for nested units - monitoring & supervision of their activities.
- e) Attention to emerging field problems reported by DoS/DoT(S), NSSO, NGO

ACHIEVEMENTS

- ↓○ Determined the **adoption level** of selected improved sericultural technologies, developed at this premier Research Institutes, at farmers level.
- ↓○ Determined the **Yield Gap in sericulture** between Research Institute, demonstration Plot and Farmers field.
- ↓○ Popularization of **High Yielding Mulberry varieties with wider spacing (2'x2' / 3'x3')** at farmers level for quality leaf.
- ↓○ Popularization of Improved package of practices of mulberry cultivation and silkworm rearing through **TAVT** (Technology Assessment, Validation and Transfer) Project and **TAR** (Technology Assessment and Refinement) Programme
- ↓○ In the Extension Communication Programmes 14843 persons were sensitized and motivated to adopt latest technologies through Exhibition, Farmers Field Day, Audio-Visual programme, Group Discussion and Farmers Training during 2011-12.
- ↓○ Successful organization of need based Trainers /Farmers Training Programmes.
- ↓○ Successful organization of Resham Krishi Melas

SIGNIFICANT ACHIEVEMENT OF CLUSTER PROMOTION PROGRAMME(CPP)

- ↓○ Through successful implementation of CPP in three locations productivity status along with income level of 1511 nos. of beneficiaries has gone up significantly with a gain of 56-64% in traditional and 344% in non traditional areas.
- ↓○ In Nabagram (Murshidabad, W.B.) cluster, 4.2 lakh dfls were consumed against target of 3.0; production of cocoon has achieved 185.7 mt towards 120.0 and raw silk production of 23.21 against 15.0 mt. (No. of Stakeholders : 600)
- ↓○ In Kaliachak (Malda, W.B.) cluster, 4.21 lakh dfls were consumed against target of 2.70; production of cocoon has achieved 169.1 mt towards set target of 108.0 and raw silk production of 21.14 against 13.50 mt. (No. of Stakeholders : 675)
- ↓○ In Serchhip (Mizoram) cluster 0.60 lakh dfls were consumed against target of 0.44; production of cocoon has achieved 27.0 mt towards 18.95